



# OKTOBERFEST PROMOTION

Send your players to Oktoberfest!



### PROMOTION DESCRIPTION

In order to drive revenues for you we have devised a promotion, Red Rake Gaming gives your players the opportunity to enjoy the Oktoberfest. One of the most famous parties around the world.

We are confident that with little marketing efforts you will easily over deliver and increase your margins for the month of September. Red Rake Gaming team is on hand to assist in any marketing efforts whether this is additional asset requirements or BI insights to select games or any additional requirements you may have.



Red Rake Gaming will raffle the prize to travel to Oktoberfest.

For every €20 wagered each day in Red Rake's games, players will receive one entry into the prize draw which will take place on 13th of September.



## WHEN WILL THIS PROMOTION TAKE PLACE?

From...Thursday 29th August 2019 @ 00:01am

Until... Thursday 12th September 2019 @ 23:59pm





## WHATS INCLUDED IN THE PRIZE?

#### **Travel to Oktoberfest Festaal for 2:**

- Standard return flights for two from Europe to Munich (or €200pp towards travel within Germany or outwith europe).
- VIP tickets to the Oktoberfest Festaal on one day with fast lane access which includes table in front rows by the live band, VIP hospitality, 3 course Bavarian meal.
- VIP access to the Oktoberfest afterparty on one evening with VIP seating & Hospitality including one bottle of Spirit to ensure the party starts the right way.
- A guided tour of Allianz Arena, Bayern Munich home ground, including return transfers.
- Complete prize winner management including dedicated promotion manager, 24hour emergency helpline and full travel insurance.
- Private return airport/station transfers to the hotel.
- 3 nights' accommodation at a 4\* hotel in the city centre, in walking distance of the festival site, on a B&B basis.
- A branded Red Rake beer stein each in room.







## PROMOTION PACK

#### **BANNERS:**

Custom banners for this promotion.

#### **GRAPHICS:**

- Characters
- Logos
- Screenshots
- Oktoberfest Background





### TERMS & CONDITIONS



- 1. For every €20 wagered in Red Rake's games in a 24 hours period (00:00 23:59) each day players will receive one entry in to the prize draw which will take place on 13th September 2019.
- 2. The promotion starts 00:01 (GMT + 1) on Thursday 29th August and ends 23:59 (GMT + 1) on Thursday 12th September 2019.
- 3. Promotion runs across all Red Rake Gaming slot games.
- 4. Each Participating operator must have a banner in place on the main casino tab regarding the promotion.
- 5. A minimum of 3 Red Rake Gaming slots must be made available in feature/hot/popular tabs in the top 15 game spots.
- 6.A notification email to players/affiliates should be issued prior to the promotion, details to be discussed directly with your account manager.
- 7. Promotion is void should terms and conditions not be fulfilled.
- 8. No cash alternative would be applicable.
- 9. The winners will be announced at the end of the promotion.
- 10. Each player participating in the mentioned promotion authorizes and accepts the publication of his username for any purpose related to the promotion.
- 11. Participating operators should announce the winner with 3 days of the prize winner being announced.
- 12. Each player participating in the promotion recognizes to have read and accepted the Terms and Conditions.
- 13. The Company reserves the right to modify, cancel or terminate the promotion at any time.